



PRESS RELEASE
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Special edition of Bright Brussels is a hit

Bright Brussels, Festival of Light, returned with a special, ten-evening long edition from 28 October to 6 November. A number of the capital's neighbourhoods were transformed thanks to two routes of immersive and playful artistic light creations. This year, the festival also organised a fringe programme with dozens of original activities that were open to all. It has, so far, been a resounding success, with already more than 500,000 visitors.

Bright Brussels put on an exceptional show, spanning ten evenings from 28 October to 6 November 2021. The Royal and European Quarters were showcased thanks to 16 works of light by national and international artists, including a majestic light show on the Royal Palace and a playful piece on Esplanade Solidarnosc 1980 in partnership with the European Parliament. The festival's international reputation is growing every year, which allowed organisers to attract 11 original works created especially for Bright Brussels. Among these creations was a first: a monumental light show on Brussels' Royal Palace. Conceived by Belgian light designers, it invited the public to discover the many treasures of this emblematic building.

For this special edition, the festival enlisted the help of numerous partners. Together, they offered **late-night events in museums** and a **fringe programme** rich in multi-sensory experiences. No less than 7 museums welcomed visitors for the duration of the event. Between the Tipik Live evenings, unique building illuminations and guided tours, visitors were spoilt for choice. All in all, the festival offered visitors from near and far a magical autumn break.

In terms of sustainability, considerable efforts were made to reduce the event's carbon footprint. Sustainability was a key criterion in the jury's selection process when they chose the artworks for the festival. Moreover, for the first time in its history, Bright's carbon footprint was neutral thanks to the use of more environmentally friendly techniques and carbon offsetting.

The richness of this edition's programme, its longer duration, its many cultural partners and the special attention that was paid to mobility to and from the event were all factors that put the Brussels-Capital Region in the spotlight. It was thus able to attract, in complete safety, large numbers of visitors during the school holiday period and contributed to the revival of sectors that have been badly affected by the health crisis.

Bright Brussels will return from 10 to 13 February 2022 for another dazzling edition.

More info at www.bright.brussels

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